



# Website Revamp for Real Estate Agency

## PROJECT DETAILS

📁 UX/UI Design, Web Design, Web Development

📅 Aug. 2022 - Aug. 2022

💰 Less than \$10,000



*"Robert was very fast in responding to all of my inquiries."*

## PROJECT SUMMARY

S.C. Enlivy S.R.L. revamped the website of a real estate agency, changing its domain and integrating new features, such as social media feeds, preconstruction project information, and an infinite scrolling UX.

## PROJECT FEEDBACK

As a result of this project, the client received a faster site with social media connectivity. S.C. Enlivy S.R.L. efficiently migrated the client's articles from the old site and stuck to the initial Figma designs, bringing the client's vision to reality. Moreover, the team was fast and responsive.



## The Client

Please describe your company and position.

I am the CEO of Robert Cekan Professional Real Estate Corporation

Describe what your company does in a single sentence.

Real Estate Agency

## The Challenge

What specific goals or objectives did you hire S.C. Enlivy S.R.L. to accomplish?

- Revamp website
- Add Category to search upcoming Preconstruction projects
- Integrate social media feeds



**Robert Cekan**

CEO, Robert Cekan Professional Real Estate Corporation



Real estate



Hamilton, Ontario

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





## The Approach

How did you find S.C. Enlivity S.R.L.?

Codeable

Why did you select S.C. Enlivity S.R.L. over others?

- High ratings
- Pricing fit our budget
- Great culture fit
- Good value for cost
- Company values aligned

How many teammates from S.C. Enlivity S.R.L. were assigned to this project?

1 Employee

Describe the scope of work in detail. Please include a summary of key deliverables.

- Concept Summary for cekan.caA news website that shares local stories through blog posts + showcasing the latest preconstruction projects. Main site will now be cekan.ca & urbanicity.com will redirect to it.
- GoalsTo become the top source in the region for local stories and news in preconstruction. Demographic : 25 - 40
- Major FeaturesNews page with categoriesPreconstruction page (will need to receive all information displayed on the page + pictures)Individual preconstruction pages with contact forms that are integrated with MailChimp & FollowUpBoss Contact form must include:NameEmail PhoneCity selector (not needed anymore. Use category tags instead)Dedicated cekan.ca/sell pageHomepage shows latest blog posts without having to refreshDedicated preconstruction listings page in thumbnail grid styleFloating share button in bottom right corner of articles on mobileSidebar for newsletter subscriptionHomepage DesignLogo in top left cornerNavigation bar:NewsPreconstructionSell Your





HomeNewsletterSocial iconsTrending posts on right sideOntario's latest Preconstruction Projects (similar to Featured Residences section of serhant.com)Instagram content integration (especially videos)

- Important! Import all urbanicity.com articles with their authors to cekan.ca Redirect all articles to new url Keep <https://www.cekan.ca/sell> as dedicated page for listing services Have 'latest from cekan.ca' appear in Google search results (see example) Retain 31bcd1 colour code Font: montserrat Can we keep a version of the current urbanicity.com accessible/viewable? (old.urbanicity.com) RSS feed support Get results to appear in Google News "Latest from chch.com". For example type "CHCH" on Google Search bar similar to urbanicity.com Menu Need city switcher Blog Show latest Instagram Reel on the blog. ( sidebar ) Subscription Form ( sidebar + footer ) Share Options Related news on the category Infinite scrolling experience, on blog post page

- A news website that shares local stories through blog posts + showcasing the latest preconstruction projects. Main site will now be cekan.ca & urbanicity.com will redirect to it.

- To become the top source in the region for local stories and news in preconstruction. Demographic : 25 - 40

- News page with categories
- Preconstruction page (will need to receive all information displayed on the page + pictures)
- Individual preconstruction pages with contact forms that are integrated with MailChimp & FollowUp
- Boss Contact form must include: Name Email Phone City selector (not needed anymore. Use category tags instead)
- Dedicated cekan.ca/sell page
- Homepage shows latest blog posts without having to refresh
- Dedicated preconstruction listings page in thumbnail grid style
- Floating share button in bottom right corner of articles on mobile
- Sidebar for newsletter subscription
- Homepage Design
- Logo in top left corner





- Navigation bar: News Preconstruction Sell Your Home Newsletter Social icons
- Trending posts on right side
- Ontario's latest Preconstruction Projects (similar to Featured Residences section of serhant.com)
- Instagram content integration (especially videos)
  
- Name
- Email
- Phone
- City selector (not needed anymore. Use category tags instead)
  
- News
- Preconstruction
- Sell Your Home
- Newsletter
- Social icons
  
- Import all urbanicity.com articles with their authors to cekan.ca
- Redirect all articles to new url Keep <https://www.cekan.ca/sell> as dedicated page for listing services
- Have 'latest from cekan.ca' appear in Google search results (see example)
- Retain 31bcd1 colour code
- Font: montserrat
- Can we keep a version of the current urbanicity.com accessible/viewable? (old.urbanicity.com ) RSS feed support
- Get results to appear in Google News "Latest from chch.com". For example type "CHCH" on Google Search bar similar to urbanicity.com
- Menu Need city switcher
- Blog Show latest Instagram Reel on the blog. ( sidebar )
- Subscription Form ( sidebar + footer )
- Share Options
- Related news on the category
- Infinite scrolling experience, on blog post page





## The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

- Site speed
- Connectivity to social media platform
- % of articles transferred from previous site
- similarity to Figma outline

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Robert was very fast in responding to all of my inquiries and went above and beyond when it came time to deliver the final product including trouble-shooting. He wanted to make sure I was 100% satisfied with the work and it shows!

What was your primary form of communication with S.C. Enlivity S.R.L.?

Virtual Meeting

What did you find most impressive or unique about this company?

I loved how meticulously laid out the mock ups were prior to getting started. I knew exactly what the final product would look like and the experience I'd come to expect!

Are there any areas for improvement or something S.C. Enlivity S.R.L. could have done differently?

No, everything was great! The only tiny recommendation I'd suggest is a 3-month check-in after the project is marked done just to make sure everything is still operating well :)

