



WordPress Plug-In Dev for Website Development Agency

PROJECT DETAILS

📁 API Development, UX/UI Design, Custom Software Development, E-Commerce Development

📅 Jan. 2022 - Ongoing

💰 \$10,000 to \$49,999

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PROJECT SUMMARY

Enlivity S.R.L. has built a website development firm's two WordPress plug-ins with Stripe and PayPal API integrations. They've also integrated WooCommerce, MemberPress, and a customizable payment form.

PROJECT FEEDBACK

Enlivity S.R.L. has released both plug-ins, which received positive responses from end customers. The client has also received a few support tickets, but none of them are due to faulty development. Moreover, the service provider has impressed the client with their work quality and timely delivery.






The Client

Please describe your company and position.

I am the CEO of Brand on Fire LLC

Describe what your company does in a single sentence.

Web Design & WordPress Plugin Development

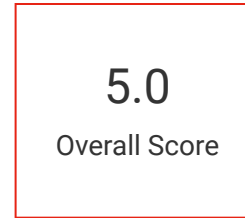
-  **Brandon Ernst**
CEO, Brand on Fire LLC
-  **Software**
-  **San Rafael, California**

The Challenge

What specific goals or objectives did you hire Enlivity S.R.L. to accomplish?

- Develop + Add Features to China Payments Plugin
- Develop + Add Features to Payment Page Plugin

CLIENT RATING



Quality: 5.0



Schedule: 5.0



Cost: 5.0



Would Refer: 5.0





The Approach

How did you find Enlivy S.R.L.?

Codeable

Why did you select Enlivy S.R.L. over others?

- High ratings
- Great culture fit
- Good value for cost

How many teammates from Enlivy S.R.L. were assigned to this project?

1 Employee

Describe the scope of work in detail. Please include a summary of key deliverables.

Robert was in charge of fully building two WordPress plugins from the ground-up using the latest best practices in WordPress plugin development, including Javascript, CSS, and PHP. We were integrating with both the Stripe and PayPal APIs, including subscriptions, so the project was quite complex. He built both the backend of the API integrations as well as the frontend payment mechanisms, including:

- a customizable payment form
- WooCommerce integration
- MemberPress integration
- Simple Membership plugin integration

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?





We were able to successfully release both plugins "into the wild" for many users to take advantage of. Many customers were very happy with the products, and we had overall a small amount of support tickets that were not related to any faulty development.

If anything needed fixing, Robert was happy to help. He would also give high-quality feedback about the project goals and ideas for feature development and would push back on the best approaches that we should take if our ideas were not in line with what would be the best standards possible.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

They're always very responsive and timely. They've also successfully delivered on all project goals.

What was your primary form of communication with Enlivy S.R.L.?

- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

Robert was always willing to speak his mind, and the quality of his work was unmatched by any other developers I've ever worked with.

Are there any areas for improvement or something Enlivy S.R.L. could have done differently?

It's sometimes hard for a developer to "convince" the person who hired them why one path is better than another. Robert was always willing to give this pushback, but I think he should not be afraid to be even more direct and upfront.





It's important to clearly and respectfully explain something like the following: "You asked for this. However, here's why I don't think it's a good idea, and here is my suggested solution. While I'm happy to build whatever you want, my advice is to go this suggested path." Since the CEO or Founder of a company may not always be highly technical, it's important to have patience with them and help them see the benefits/costs of one path vs another.

This is arguably the most valuable part of the service Robert provides, as most developers will just build without thinking about the future of the company and what may be best for the business from a cost or profit perspective. Robert's expertise is invaluable in this regard, but I think the best presentation of these ideas can make it even more clear/transparent/obvious for the CEO to make an informed decision.

