



Web Dev & Design for Tech Company

PROJECT DETAILS

UX/UI Design, Custom Software Development, E-Commerce Development, Cybersecurity, Business Consulting, Web Design, Web Development

📅 Oct. 2022 - Ongoing

🔒 Confidential

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"They respond immediately to our questions no matter the day or time."

PROJECT SUMMARY

S.C. Enlivity S.R.L. provides web development and design services for a tech company. The team handles feature updates, fixes bugs, and makes other necessary improvements as required.

PROJECT FEEDBACK

S.C. Enlivity S.R.L.'s efforts have significantly increased traffic, downloads, and the acquisition of new clients for the client. Their prompt and responsive approach throughout the workflow and impressive customer service and communication skills have been crucial in achieving these great outcomes.



The Client

Please describe your company and position.

I am the Owner of Thurrott LLC

Describe what your company does in a single sentence.

We are a website dedicated to personal technology with a Microsoft and productivity focus.

The Challenge

What specific goals or objectives did you hire S.C. Enlivy S.R.L. to accomplish?

- Design and implement a major visual and technical redesign of our website
- Implement new features and other updates as required each month
- Maintain our WordPress-based website
- Implement promotions for a new email newsletter
- Implement integration with OpenWeb comments, which required custom code for our Premium program



Paul Thurrott
Owner, Thurrott LLC

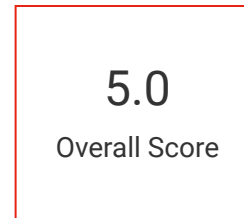


Media



Macungie, Pennsylvania

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

How did you find S.C. Enlivy S.R.L.?

Referral

Why did you select S.C. Enlivy S.R.L. over others?

- High ratings
- Pricing fit our budget
- Great culture fit
- Good value for cost
- Referred to me
- Company values aligned

How many teammates from S.C. Enlivy S.R.L. were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

We have engaged in a series of projects with Robert and the team at Enlivy and it is impossible to overstate their technical excellence, speed, and professionalism. They are now a crucial component of our business, as we have retained them to continue working as needed on feature updates, bug fixes, and other improvements.

The biggest project was a major late 2002 overhaul of our website, which was previously patched together over several years and constructed by a series of web developers of varying skill levels: Enlivy offered us an inspired new design that we were delighted with an accepted in full, implemented it while cleaning up the site backend, and then improved it based on our feedback. The speed at which this all happened was incredible, and the final result is an exponential improvement over the previous site.

We couldn't be happier. Since then, we have engaged them to deliver monthly feature updates to the site and make other





improvements as necessary. This includes everything from small UI changes to a wholesale migration of our cloud platform that now saves us monthly money. They also do routine site maintenance, which is based on WordPress, and their WordPress expertise is particularly notable.

In the summer of 2023, we partnered with a new company for our email newsletter. Enlivy made changes throughout the site to integrate with their systems and implement several types of promotions across the site. During a remote meeting with this partner, Robert created and edited some of those promotions in real time, which stunned the others.

And I believe they have since hired Enlivy as well, as a result. Also this past year, Enlivy worked to integrate OpenWeb commenting into our website, setting up a new revenue stream for us and, more importantly, a set of other OpenWeb services we intend to use going forward. We literally could not be happier.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Thanks to the redesign that Enlivy created, implemented, and now updates, our website is now more professional looking, works better, and better meets the needs of our readers.

We work together to identify feature changes and other updates each month, and each is implemented quickly and correctly, giving readers an even better experience. But there are also bigger updates, like the OpenWeb and new newsletter integration. Enlivy keeps our website up to date with new WordPress and plug-in updates, and they recommend and then integrate services that are better and/or less expensive than what we're currently using.

Describe their project management. Did they deliver items on time? How did they respond to your needs?





Enlivity moves quickly and delivers what they promised on time, every time. They respond immediately to our questions no matter the day or time.

What was your primary form of communication with S.C. Enlivity S.R.L.?

Virtual Meeting

What did you find most impressive or unique about this company?

It's no one thing. The technical expertise is off the charts. The speed is incredible, whether it's responding to questions or implementing necessary changes. And the people are just fantastic and very easy to communicate with. We love Enlivity.

Are there any areas for improvement or something S.C. Enlivity S.R.L. could have done differently?

No.

